



Grassa
DISCOVER MORE AT [GRASSA.NL](https://grassa.nl)

Unlocking the full potential of grass

Rieks Smook, CEO

Why Grass??

- Largest crop on earth
- Largest protein crop in Europe

Unknown hero

A huge problem-solver



Neutral taste
& colour



Discovering
functionalities...

10:20

...for various applications



**FOR A
COMPETITIVE
PRICE**



examples only

Sustainable milk production

- Lower CO₂ footprint
- Less Nitrogen emission



+ plant protein
production

- 2,5x more food
- More earnings p.ha



20% Dutch grass processed

- No manure excess
- Restored nitrogen balance

60% Dutch grass processed

- Enough grass protein to replace the full Dutch imports of soy



Imagine: Local solution
Global potential

Solid base, feasible plan



Press &
refinery pilot

2024



2x Press locations
50x Farmers

2025

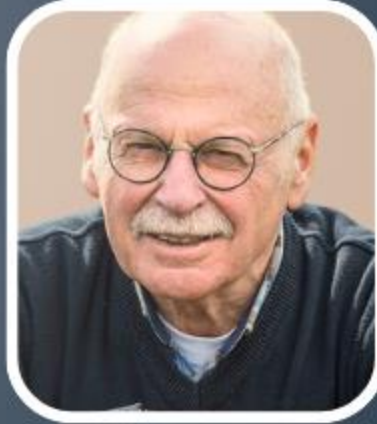


First full-scale
refinery

2028



Meet the Grassa experts



Johan Sanders
Founder



Rieks Smook
CEO



Suzanne vd Eshof
CCO



Harald van Santen
COO



Evelien Sturkenboom
CFO



Bob Lambrechts
Agri Dev't Director



Ruud Heshof (Ph.D.)
R&D Director



Yafei Yu (Ph.D.)
Food Scientist



Coen d'Ancona
Protein Specialist



Bram Koopmans
Inventor



Tom van de Walle
Advisor Process



Engelbert Heutink
Advisor Feed

Grassa's value chain

Investors



...and
you?



Value chain partners





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Together!

Rieks Smook, CEO

