# Seed Money Project - 2023

Sustainable Cultivation of Ginger and Turmeric in Indian Greenhouses 14 December 2023

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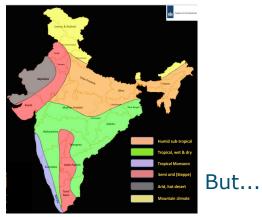






# SMP India: background

Major agricultural producer, exporter with diverse climate zones, high value crops



Indian greenhouse farming - which regions to focus ? <u>Nieuwsbericht</u> Agroberichten Buitenland

- **Climate change:** heat waves, irregular rainfall affect food production
- Food safety challenges: heavy-metal, pesticide residues in produce

#### Ginger and turmeric: **Growing worldwide demand** due to medicinal properties



- High open-field production in India but export rejection: heavy metal, pesticide residues
- Investment in protected cultivation needs to be returned by high yield and quality



## Objectives

To explore possibilities and challenges for sustainable cultivation of ginger and turmeric in greenhouses in India

- Current state of greenhouse horticulture in India?
- Main areas for innovation, where Dutch companies could contribute?
- Most promising business cases and research possibilities?

### **WUR Team members**



Filip van Noort Crop Specialist



Yutong Qiu Business Developer



Kshiti Mishra Researcher Greenhouse coverings & Energy



### **SMP** Consortium



### Main challenges identified, follow-up possibilities

#### Greenhouse design and climate control

 Managing heat and humidity energy-, resource-use efficiently

#### **Crop cultivation strategies**

- Capacity-building
- Strategies maximizing yield, quality
- Pollination (quality)

- Mid-, high-tech greenhouses
- Data : Benefits (yield, quality, safety) v/s
  - Costs (economic, energy, resourceuse) under increasing levels of technology

#### Consortium

Challenges

Follow-up Research

Instruments

Consortium/

- Dutch climate-control tech companies (design, screens, coatings, dehumidification,...),
- Indian growers
- Indian knowledge institutions

#### **PPS Project**

#### Growing protocols, comparative trials, demonstration of greenhouses for high-value crops (for export)

• Capacity building: crop cultivation, greenhouse management

#### Consortium

- Dutch & Indian GH companies (design, irrigation, substrates, climate control,...),
- Retailers,
- Indian growers, knowledge institutions

### PPS (trials) /GroenPact (capacity building)

#### **Biological control**

- Control of thrips
- Calendar spraying
- Restrictions on importing beneficials
- Identify, evaluate, multiply local species of natural predators for greenhouse pests
- Combine biological control with natural pollinators in greenhouses

#### Consortium

- Dutch, Indian biocontrol companies,
- Dutch, Indian knowledge institutions,
- Indian growers

Academic/student exchange grants, e.g. Prime Minister's Research Fellowship (India)

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### Follow-up steps

- Attempted PPS proposal combining all aspects: could not amass sufficient funding
- Dutch companies, Indian growers showed positive interest in conducting trials in India, developing growing protocols, biological control

### Reflection

- Broadening focus (from ginger, turmeric to a wider variety of crops) led to overly enlarged scope (and budget) of the follow-up project
- Starting with specific end-goals in mind (instead of broad exploration) could have led to streamlined follow-up projects, greater clarity for potential consortium members

### Next steps

- Research projects with narrower focus
- Identification of alternate funding channels



# **Evaluation: Horizon 11**

- No clear end game
  - SMP should be the first step towards an end game
  - Every cluster member should have skin in the game
  - Meaning that every member should have a clear ROI (WIIFM)
- More focus in SMP
  - Better focus would create more valuable and implementable results
- You do not have to be sick to become better
  - The research done by the WUR has still a lot of value
  - Good conducted research that validates corporate (biased) assumptions
  - Creates an unbiased academic stamp on corporate strategy
- Next step
  - The SMP could still result in new collaborations and a new end game



