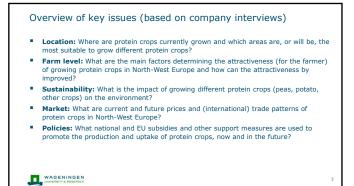


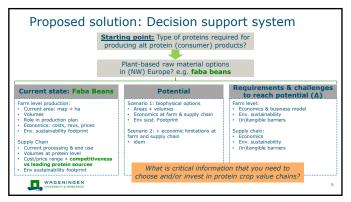
2



Proposed solution: Integrated analysis Market and farm level Sustainability **Policies**

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Conclusions There is an overwhelming interest by companies in increasing the supply of plant-based raw materials for protein food products in (NW) Europe. Companies are in general aware about key bottlenecks in the value chain (especially profitability at farm level) but lack detailed knowledge. Companies are eager to know which factors (e.g. increase in yields, access to subsidies, higher prices, improved market transparency) can be addressed to increase farm profitability. WAGENINGEN UNIVERSITY & RESEARCH

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Next steps

- Submitting a PPS-project in September 2022 proved unfeasible.
- However, several partners indicated interest for further collaboration
- Two sessions were held in November 2022 with about nine companies to gauge interest in an exploratory study to assess plantbased protein potential in Europe.
- Aim to have a final proposal signed by January 2023 and start as soon as possible thereafter.
- Possible PPS submission for 2024 and/or participation in an NGF project EPPIC.



Private partner support by SMP

- SMP consortium included **eight** private partners.
- SMP facilitated:
 - International collaboration between companies within the protein value chain.
 - International collaboration between knowledge institutions (e.g. WUR) and private partners.
 - Consortium building and participation in follow up projects.



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