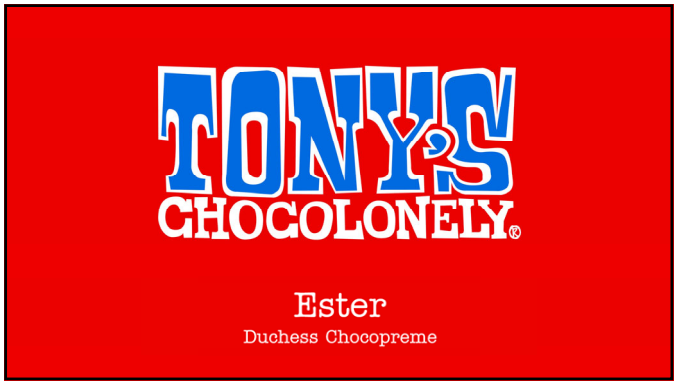

TONY'S
CHOCOLONELY®
Ester
Duchess Chocopreme

1

TONY'S
CHOCOLONELY®
De kracht van

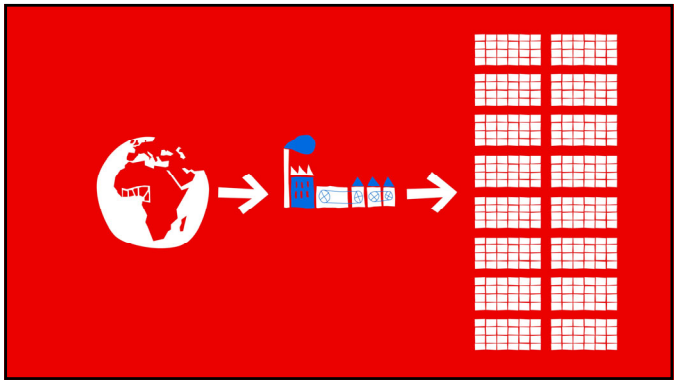
2

TONY'S
CHOCOLONELY®
De kracht van
impact maken

3

TONY'S
CHOCOLONELY®

4



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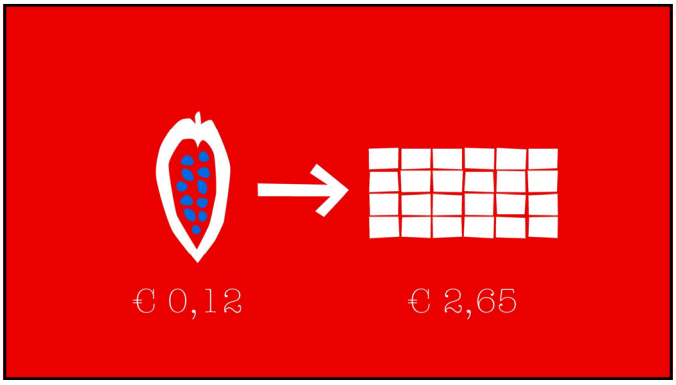
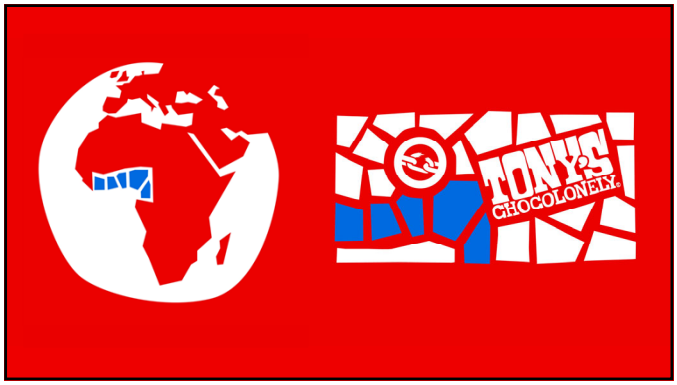
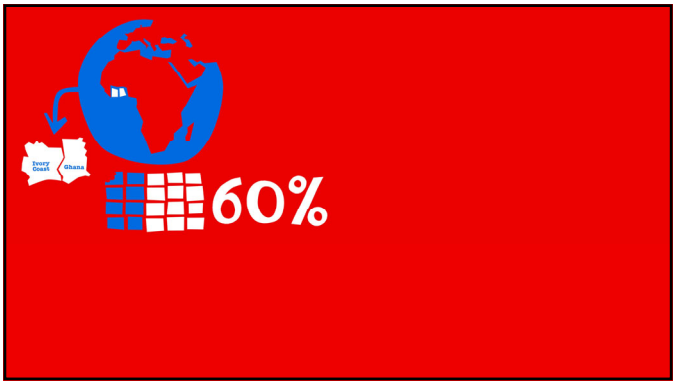

€ 0,12
€ 2,65

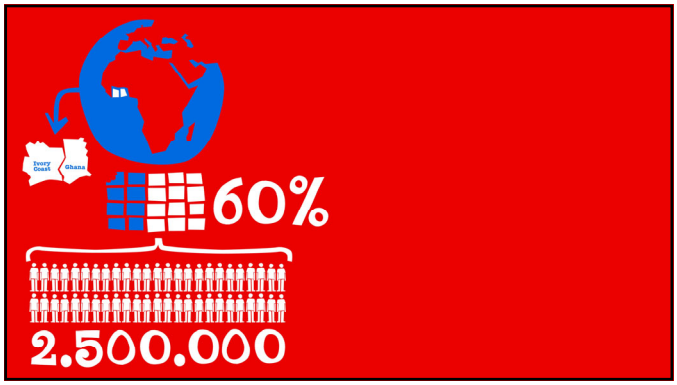
6


TONY'S
CHOCOLONELY

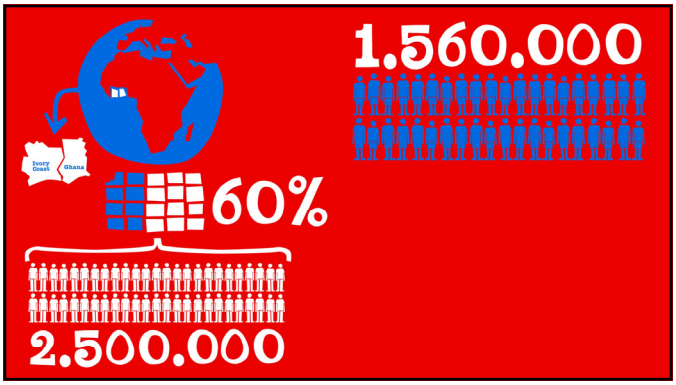
7


Ivory Coast
Ghana
60%

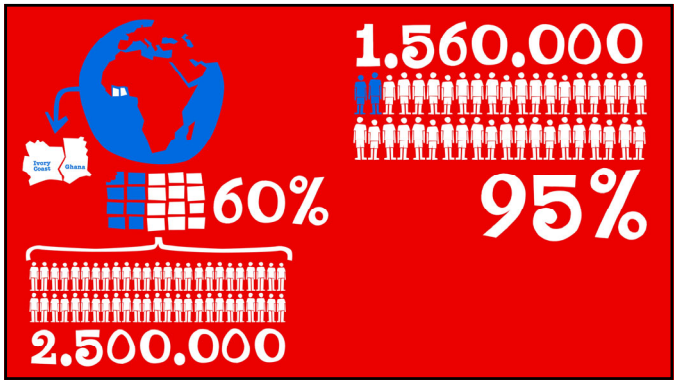
8


Ivory Coast
Ghana
60%
2.500.000

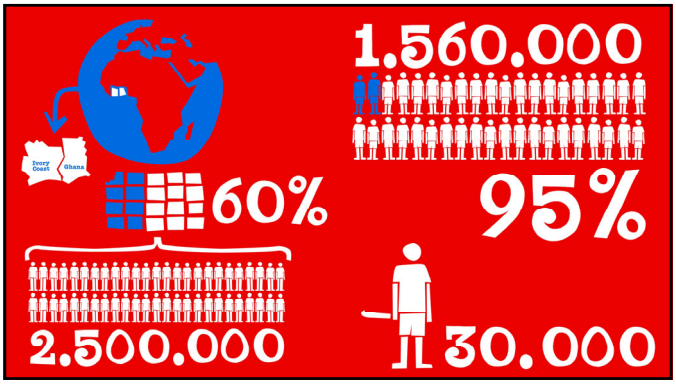
9


1.560.000
Ivory Coast
Ghana
60%
2.500.000

10

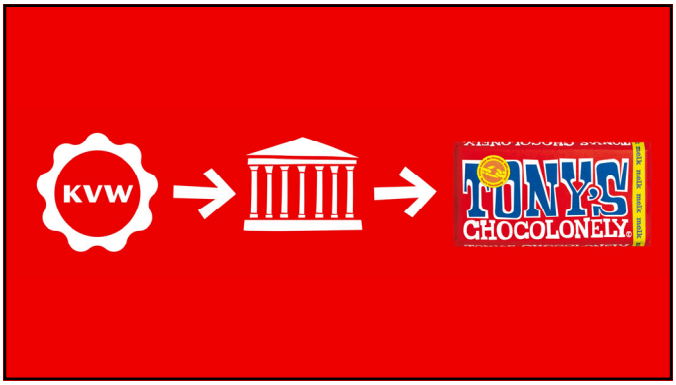

1.560.000
Ivory Coast
Ghana
60%
95%
2.500.000

11


1.560.000
Ivory Coast
Ghana
60%
95%
2.500.000
30.000

12

13



14

15

16

our mission:

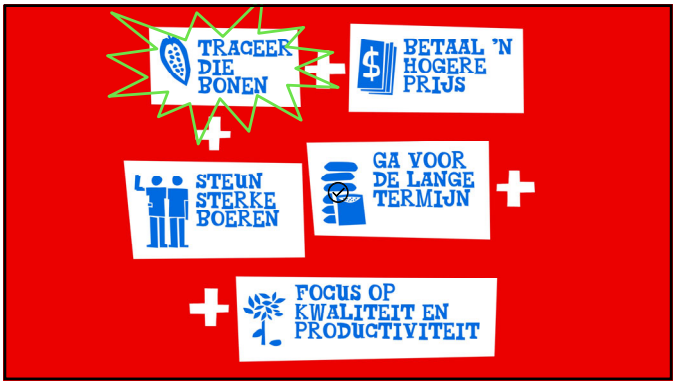
TOGETHER WE MAKE 100% SLAVE FREE THE NORM IN CHOCOLATE

17

een groot deel van de boeren leeft beneden de armoede grens

18

19



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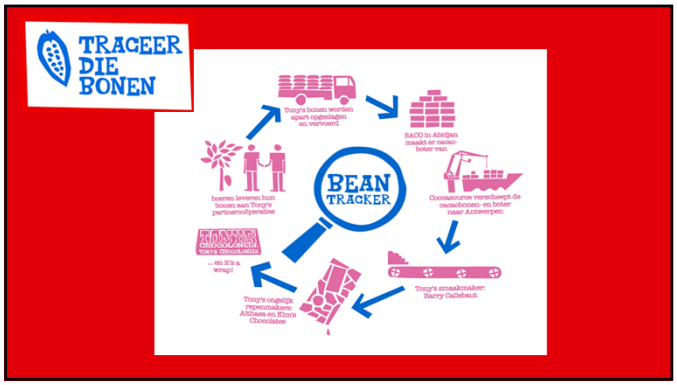

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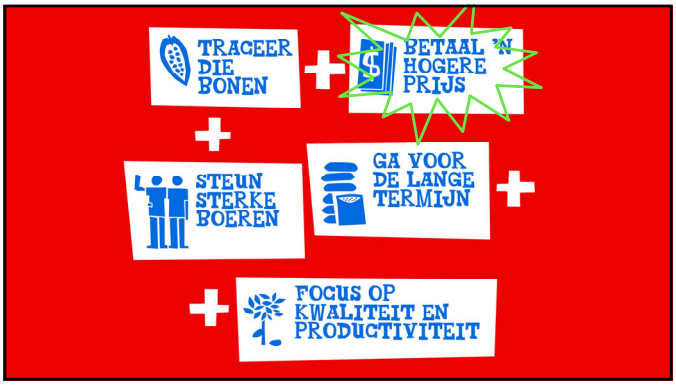

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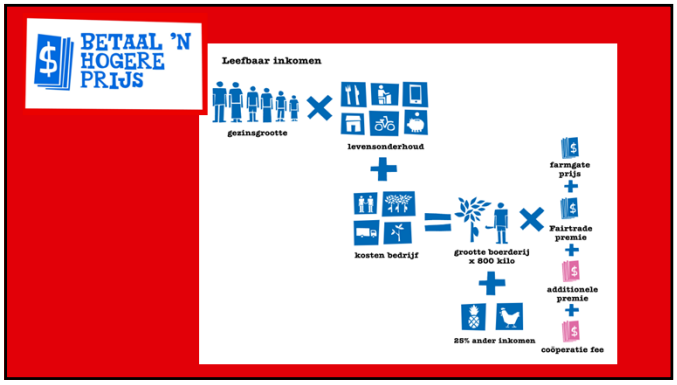

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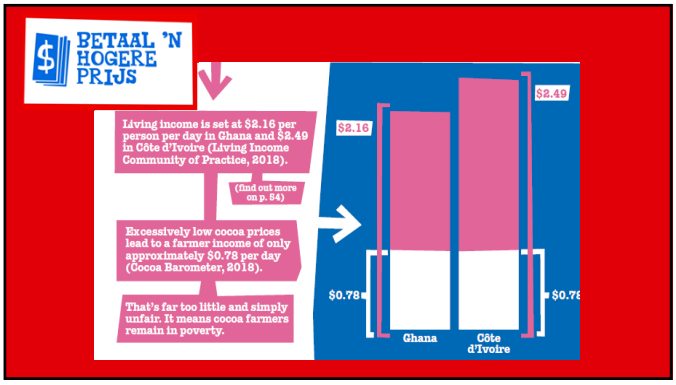

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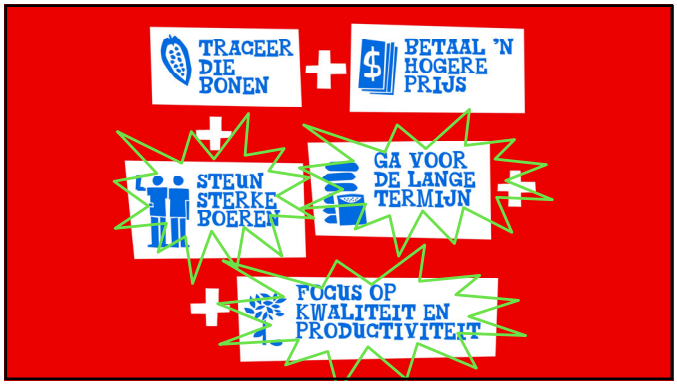

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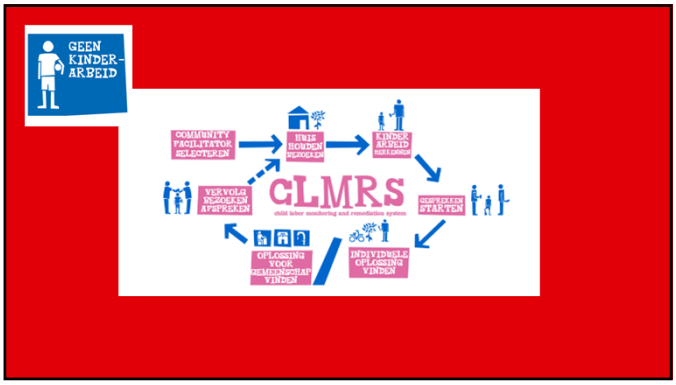

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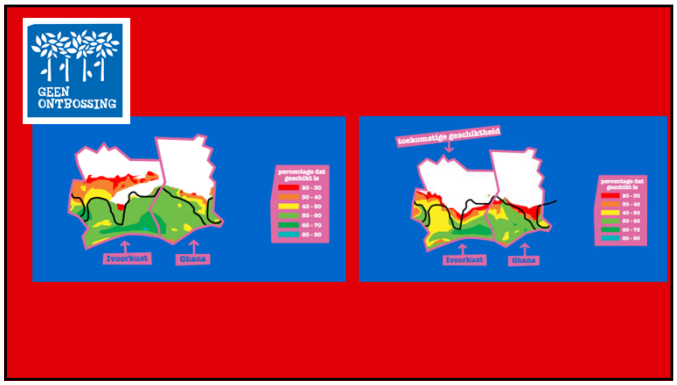

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30

- Tony's Chocolonely is geen alledaags bedrijf
- We bestaan om moderne slavernij en illegale kinderarbeid in de chocolade industrie te stoppen
- Tony's marketing bestaat om onze missie te realiseren (en niet andersom)

31

32

de best verkochte reep van Nederland

33

we are:

CRAZY ABOUT CHOCOLATE, SERIOUS ABOUT PEOPLE

34

TONY'S MAAKT BEWUST

TONY'S GEEFT 'T VOORBEELD

GOED VOORBEELD DOET VOLGEN

samen maken we chocolade 100% slaafvrij Tony's Chocolonely

35

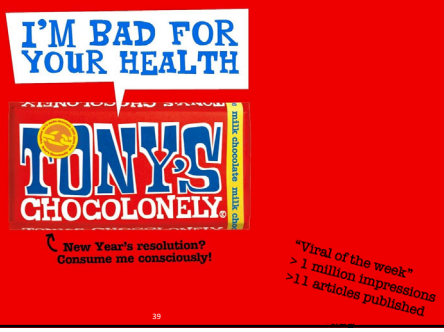
TONY'S MAAKT BEWUST

samen maken we chocolade 100% slaafvrij Tony's Chocolonely

36

37

38



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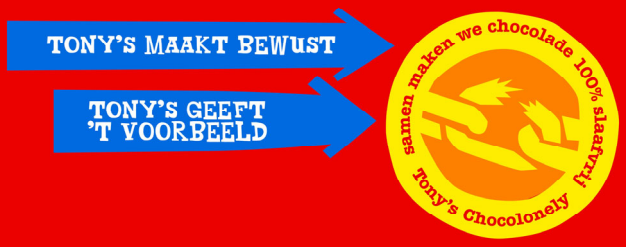

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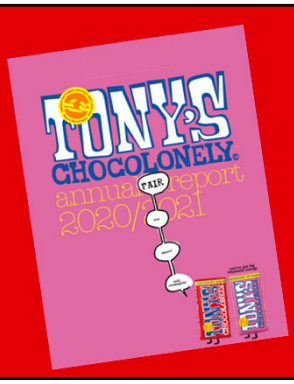

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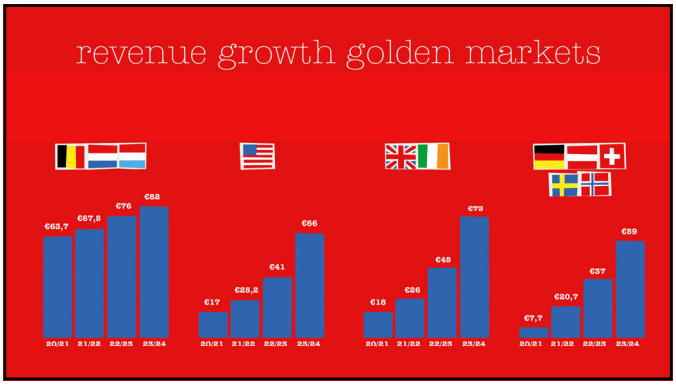

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TONY'S MAAKT BEWUST

TONY'S GEEFT 'T VOORBEELD

GOED VOORBEELD DOET VOLGEN

samen maken we chocolade 100% slaafvrij

Tony's Chocolonely

51

'ZODRA JE JE BEWUST BENT VAN HET PROBLEEM, BEN JE VERANTWOORDELIJK VOOR DE OPLOSSING'

Jean Paul Sartre

52

TOGETHER WE'LL MAKE CHOCOLATE 100% SLAVE FREE

53

54