

Agrologistics Programme Mexico 2030

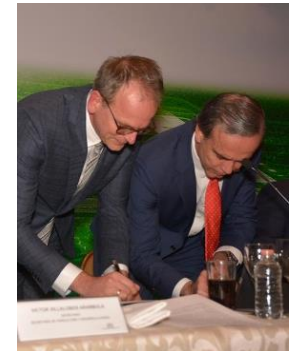
TKI SMP19069

12 December 2019, Peter Ravensbergen, Jorge Narvaez

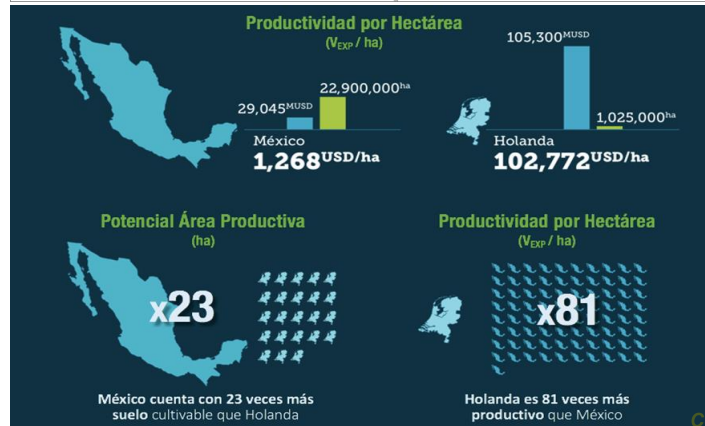
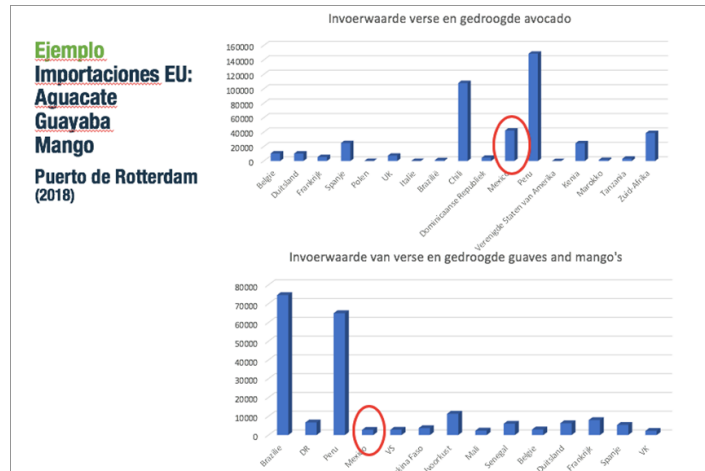
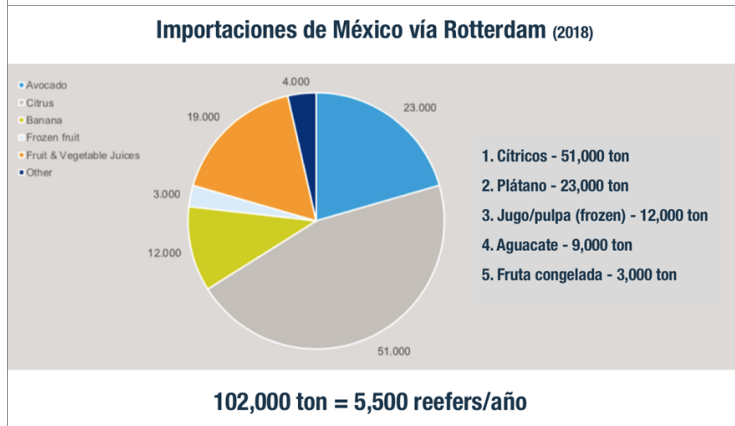
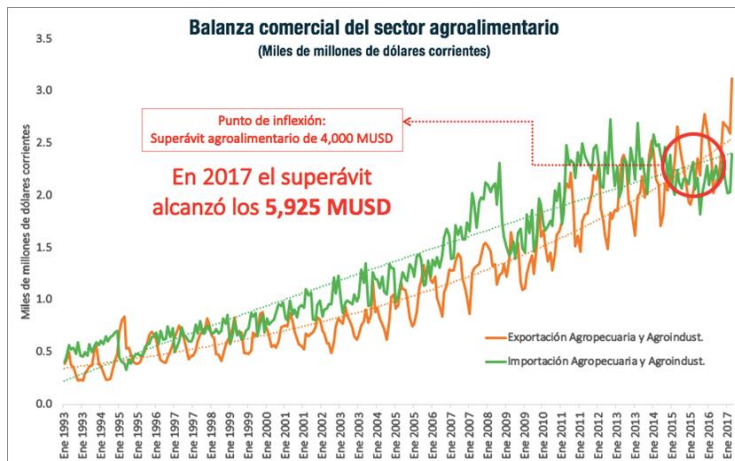


Introduction WUR Agrologistics in Mexico

- 2008-2015 Agropark design: Aguascalientes, Nayarit, Chiapas
- 2013-2015 National Agrologistic Programme Mexico for SAGARPA
- 2016: Pilot project selection and financial acquisition
- 2018:
 - Elections and new administration
 - Presentation Agrologistics at Foro Global Agroalimentario
 - MoU WUR and National Agrifood Council (*Consejo Nacional Agropecuario (CNA)*)
- 2019: SMP implementation



Why Mexico and the Netherlands?



Plataforma Agrologística 2030 Mexico

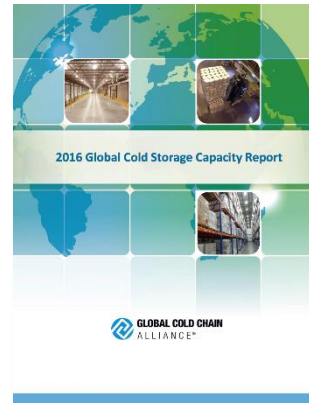
Mission

- Optimize the supply chain of the agri-food sector.

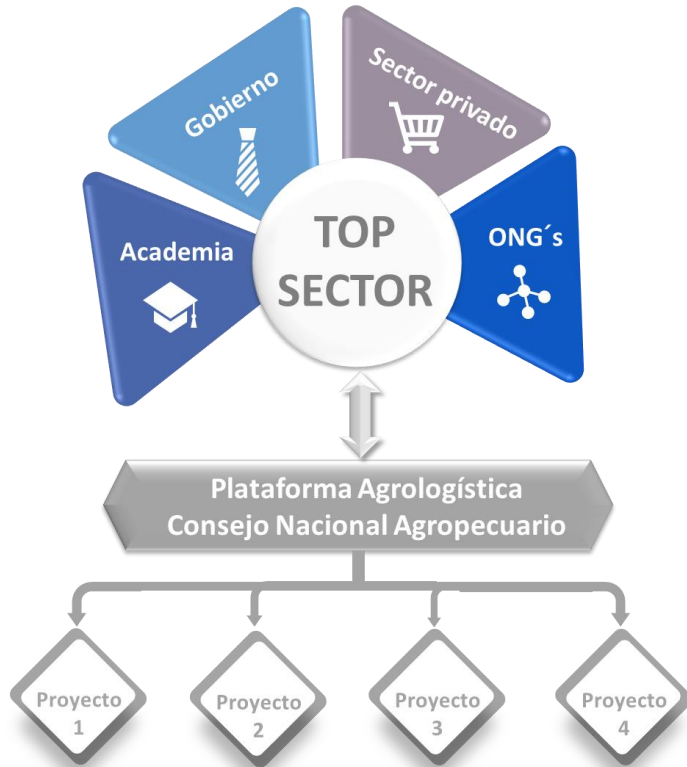
Vision

- Enough sustainable produced and healthy food for growing population (133M (2019) =>148M (2030) =>163M (2050))
- Turn Mexico into a global agrologistics platform and to be among the top five exporters in the world.

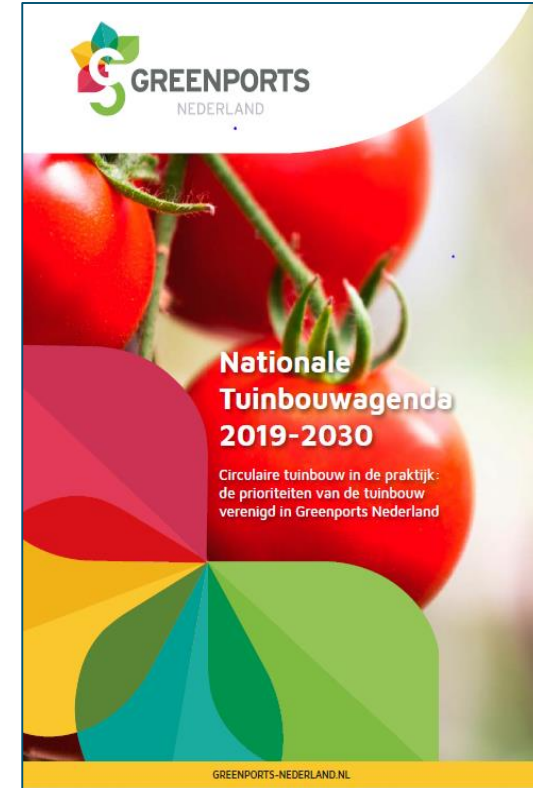
Flying start.....



SMP Objective



To create the opportunities for designing an agenda on Agrologistics Programme Mexico 2030 with all stakeholders and to organise the required budget from public and private sources.




Themes Plataforma Agrologística

1. Cold chain management
2. Infrastructure investments
3. New business models for inclusive supply chain management
4. Innovation support, certification and training
5. Added value & food processing propositions
6. Circularity: reduction FLW and less emissions
7. Food Safety

Who is involved?

	Name	WUR
	Peter Ravensbergen	WEcR
	Fedes van Rijn	WEcR
	Matthijs Montsma	WFBR
	Eelke Westra	WFBR

	Name	Organization
	Erik Plaisier / Jean Rummenie	Dutch Embassy
	Jorge Narvaez	CNA
	Olga Vazquez	Quartz
	Oscar Woltman	Levarht / Fresh Mex
	Robine van Dooren	RVO
	Lia Bijnsdorp	United Producers of Mexico

What has been done? Step 1

- 27 Feb 2019
- Strategic Meeting with FAO, WB, IFC, IBD, IICA, CIMMYT, Global Cold Alliance, Dutch Embassy
- Conclusion: Validation of
 - Vision and 7 themes
 - Topsector approach
 - Public Private Partnership
 - Strategic Alliance



Strategic Alliance



What has been done? Step 2

- 28 May 2019 Kick-off Plataforma Agrologística
- 25 companies and platforms
- Conclusions:
 - CNA as leader
 - 7 themes validated
 - Topsector approach
 - PPP in resources
 - Prepare an Agenda



What has been done? Step 3

August: visit CNA to NL



Ministry of Agriculture,
Nature and Food Quality

Kloosterboer



FRESH PARK | venlo



12
Consejo Nacional Agropecuario

What has been done? Funding

Attempts for follow-up:

- Call PPS 2020 (May - August)
- Call NWO Accelerator (September)
- Call Partnering for Growth (P4G) (October)



Challenge:

- Lack of private commitment in cash for (scientific) research
- Insufficient coverage of costs (NWO, P4G)

Where are we?

- 29 October: Proposal submitted at Financiera Nacional de Desarrollo

Phase	
1	Analysis and future scenarios
2	Agenda and Analysis financial instruments
3	Validation
4	Orientation visit to the NL



- Phase 1 and 2 are being approved

Next steps (1)

- Investigation of additional funds
 - LNV
 - RVO
 - Mexican Private Sector
- Visit of Mexican companies and institutions to the NL in March/April
- Designing the Agenda and commitment Q1 & Q2 2020
- Start of pilots and support in pilots Q3 2020; f.e. shipping line to EU
- Additional calls: PPS crossover T&U, Agrifood, Logistics, P4G

Next steps (2)

- Exploration of the cold chain storage to reduce food waste in Southern Mexico
- Literature and data analysis and 15 interviews
- Aim: to write a proposal for the World Bank on how to develop cold chain management for perishables for small holder farmers in southern Mexico.



THE WORLD BANK

Mapa de Sectores abarcados en la Zona de Estudio

1. Yucatán,
2. Quintana Roo,
3. Campeche,
4. Veracruz,
5. Tabasco,
6. Chiapas y
7. Oaxaca

Se realizaron 16 entrevistas a 5 sectores:

- a) Sector Productivo (7)
- b) Sector de Tecnología e Infraestructura de Almacenamiento y Logística (7)
- c) Centros de Acopio de Alimentos (1);
- d) Organismos de Financiamiento (pendiente FND); y
- e) Organismos Públicos (Gobierno) (1).



Thank you for your attention



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