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Team Panggies



"We aim to provide nutritional, easy to prepare meals to support the modern busy parent in having happy children living a healthy lifestyle. "



Current Situation



Our Solution



PANGGIES



PANGGIES
IT'S MORE THEN JUST A PANCAKE

Our Product

- Pancake mix
- 100 gram Panggies = 150 gram groente



Our Product

- **Original version €2.29**
 - Carrot
 - Broccoli
 - Spinach
- **Seasonal version €2.89**
 - Pumpkin
 - Asparagus



The Benefits



Our Target market

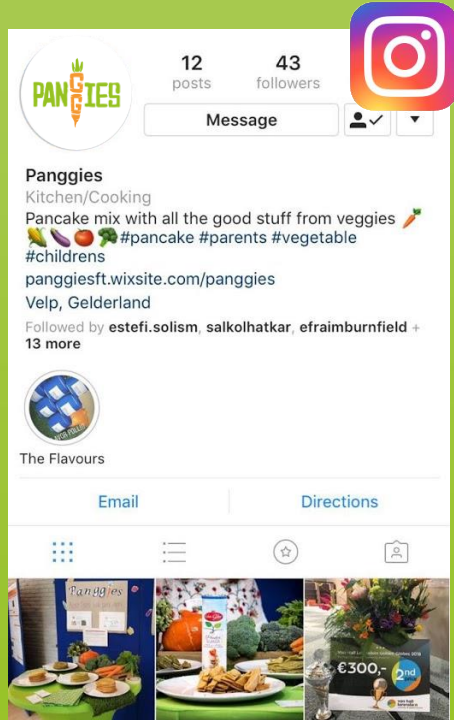


Young Families

- Parents
- Children (3 – 12 years old)

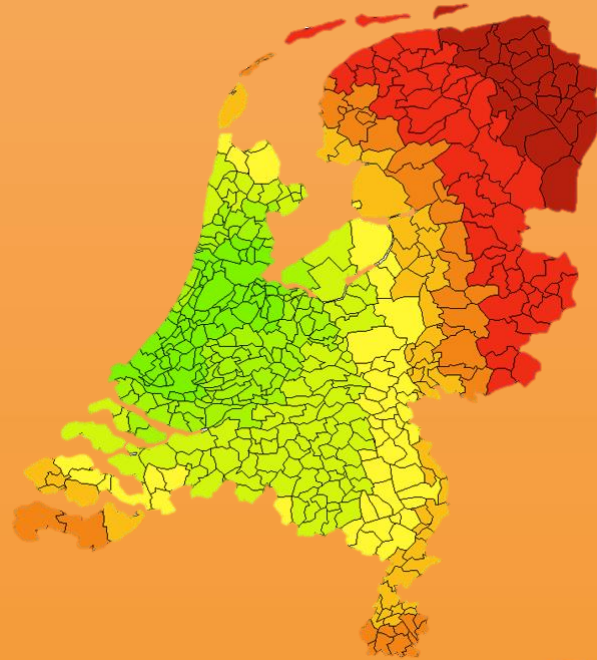


Social media



Our Target market

- € 2 – € 3 (for 600 g package)
- Regional children: $\pm 900,000$ kids
- “Panggies kids”: $\pm 12,000$ kids (1.4%)
- $\pm 44,000$ Units per Month



“More than just Pancakes”



ECOTROPHELIA
NEDERLAND





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