

Algemene gegevens	
PPS-nummer	AF 11001
Titel	Verduurzaming van Nederlandse cacao en koffie-import
Topsector en innovatiethema	AF 11 Internationaal
Projectleider (onderzoek)	Verina Ingram (Wageningen UR)
PPS-coördinator (namens private partij)	Dave Boselie (IDH), Henk Gilhuis (UTZ), Don jansen/Stephnie Milthuis (DEMB)
Contactpersoon overheid	Alex Bruijnis (EZ)
Status (lopend of afgerond)	Lopend
Type onderzoek (F, T of V)	Toegepast (industrieel)
Werkelijke startdatum	01-01-2014 (financieel 10-03-2014)
Werkelijke einddatum	31-12-2014
Korte omschrijving inhoud	Scientific, business, government and support partners are brought together in this project to improve the way initiatives to improve the sustainability of cocoa and coffee imports to the Netherlands and conducted and assessed.

Highlights
In 2014 there was significant attention for the cocoa chain due to the activities of the project supporting the Dutch hosting of the 2 nd World Cocoa Conference. This allowed us to bring together partners, to launch the strategic research agenda, to further embed new partnerships and alliances, to present the research results from the last two years of the project, and our collaborating towards methods for monitoring impacts of PPPs in cocoa sustainability initiatives, and of progress towards the Letters of Intent for sustainable cocoa and coffee. At the International coffee conference, similar tactics were employed.

Deliverables 2014	Outputs
1. Support the development and implementation of how impact assessment is used in monitoring and evaluation in coffee and cocoa chains	<p>1.1 DE/WUR fieldwork studies on services HAZOP approach coffee farmer organisations control points study commenced in Uganda. Proposal to IDH from Hans Neumann Stiftung.</p> <p>1.2 Work IDH & WUR (see proposal *SFL Funding Proposal_A Shared Approach for Demonstrating Impact_4Feb2014.docx) on common impact indicators for clever performance measurement – progressed by contribution to the Community of Practice group led by SFL and IFC with industry and research practitioners and contribution to reports on Performance Measurement in Smallholder Supply Chains and Towards a Shared Approach for Smallholder Performance Measurement: Common indicators and metrics and Synthesis report comparing the results of 5 cocoa sustainability initiatives.</p> <p>1.3 WUR participated in ISEAL Alliance, London 20 May 2014 Conference and special pre-conference meeting Leveraging Research to Support Sustainability Standards on indicators and performance monitoring.</p> <p>1.4 WUR scientific article on experiences and methods impact</p>

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	<p>monitoring "The Triviality of Measuring Ultimate Outcomes: Acknowledging the Span of Direct Influence IDS Bulletin 2014.</p> <p>1.5 WUR Contributions from top sector project to developing impact Logics as part of the IDH, UTZ & Cargill & Solidaridad Ivory Coast cocoa baseline impact assessments – now published.</p> <p>1.6 WUR blog on the impact of chocolate letters.</p> <p>1.7 WUR with Ministry of Economic Affairs finalised the Monitoring of the Letters of Intent for Coffee and Cocoa report.</p> <p>1.8 WUR scientific article resulting from collaboration with Tony Chocoloney on the "True Price of Chocolate" in AgroFOOD Industry Hi Tech (published Jan/Feb 2015)*.</p> <p>1.9 WUR and Ministry of Economic Affairs invited to ICCO International Workshop on Cocoa Certification, Zurich, Switzerland, 6- 7 March 2014 and contributed to develop the cocoa Common framework principles.</p> <p>1.10 Ongoing <i>exchanges with Iris van der Velden, Rabobank Foundation</i> and on secondment to IDH on service delivery and use of models.</p>
<p>2. Models to upscale service delivery in coffee and cocoa chains</p>	<p>2.1 Service delivery in coffee mills– field work commenced in Uganda (see ToR*) – report and article planned as end result in 2015.</p> <p>2.2 Preparing for a Lessons learnt from service delivery 2013 & 2014 studies in 2015</p> <p>2.3 Blog on the interactive session and CocoaConnect on service delivery pre and during the World Cocoa Conference in June 2014</p> <p>2.4 WUR, KIT & DE Article "Upscaling service delivery in cocoa and coffee chains" in Syscope journal for policy makers.</p> <p>2.5 WUR & KIT Brief "Service delivery in cocoa and coffee. Evidence from services provided in Africa, Asia and Central America" Disseminated during the World Cocoa Conference and via CocoaConnect.</p> <p>2.6 WUR, KIT & DE Report Service delivery in cocoa and coffee VERINA</p>
<p>3. Strategic research agenda and partnerships in coffee and cocoa</p>	<p>3.1 Developing a strategic research agenda analysis, presentation and publication of results of a survey followed by a top-level meeting of cocoa and coffee chain participants to further develop the agenda, chaired by Prof Martin Kropff in Wageningen May 23 and at the World Cocoa Conference, Amsterdam 9-16 June 2014. The work was referred to in the conference opening speech by Sharon Dijksma , Dutch Minister for Agriculture and the closing speech by Roald Lapperre, Deputy Director General of the Dutch Ministry of Economic Affairs.</p> <p>3.2 Cocoa Connect, led by KIT with WUR . CocoaConnect is mentioned in the final declaration. "International coordination of cocoa sustainability programmes should be improved by building on existing initiatives such as CocoaConnect, CocoaMap and CocoaDatabank, Ingenic, Cacaonet, and other similar initiatives and create synergies". Contributions of blogs, articles, news and reports on CocoaConnect website. KIT maintained the site and provided a dedicated series of news items and pages pre, during and post the World Cocoa Conference in June 2014.</p> <p>3.3 Contribution to and development of a brochure "Sustainable Cocoa the Netherlands and the international Cocoa Sector" disseminated at World Cocoa Conference, June 2014.</p> <p>3.4 Disseminated research agenda at the World Cocoa</p>

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	<p>Conference via a joint Ministry of Economic Affairs, Wageningen UR, KIT stand manned by 6 students, via a Wageningen UR film, and continued the survey of strategic research at the World Cocoa Conference, June 2014.</p> <p>3.5 Sharing cocoa knowledge via a scientific introduction and discussion for the premier of the film "Nothing like Chocolate" Heerenstraattheater, Wageningen 13 May 2014.</p> <p>3.6 International Cocoa Research Conference (ICRC) 2015 in Ghana – <i>planning and discussion with COPAL and International Cocoa Research Groups</i>. Paper on cocoa work and on the strategic agenda proposed.</p> <p>3.7 Discussions with ICO about the agenda and posting the survey on their website, at the International Coffee Organisation Seminar, London March 2014 Presentation* of strategic research agenda at ASIC Coffee 2014 in Colombia.</p> <p>3.8 Regional Symposium on the Next Generation of Cocoa Research – sometime in 2015 – proposed papers on service delivery work and on the strategic agenda.</p> <p>3.9 Interview for Dure Cacao article in Elsevier, September 2014</p> <p>3.10 KTC #09 Tea Koffie Cocoa article on "Onderzoek naar Verduurzaaming"</p>
<p>4. Information systems for credible, transparent and evidence based impact reporting in coffee and cocoa chains</p>	<p>4.1 <i>Support provided in 3rd and 4th quarter 2014 to UTZ for improved M&E systems through better use and analysis of M&E and impact data. Practical and advisory output.</i></p> <p>4.2 Nota published and disseminated "Information sharing for sustainability impact reporting Possibilities in the cocoa value chain".</p>