

Bijlage I List of deviations first period

WP/task	Deviation of content	Deviation of planning
WP1 D1.1		Paper was finalized about six weeks after the delivery date as internal revisions took longer than planned.
WP2 T2.4	There is a minor deviation. In the original project quoted in the grant agreement, the objective consisted in the "analysis of consumers' choices related to meat/fish consumption and their possible replacement by plant-based products." We decided to skip the fish and to only focus on the case between meat and plant-based substitutes, for two reasons. First, in all public debates, the development of plant-based substitutes are generally seen as a possible replacement of meat only. Second, many consumers in France and Europe are not eating enough fish compared to the dietary guidelines (by EFSA/ANSES), which should lead to an increase of fish consumption, even if this is not compatible with the environmental protection of fish resources. This fact made it very difficult and risky to write a message for an experiment, explaining that plant-based products could partially replace fish that should be also more consumed for public health reasons.	
WP3 T3.4		The work on calculating the mark-ups in the food value chains is delayed because: (a) a new methodology is being used which has some implementation problems. It is the first time this methodology has been applied to the quantification of mark-ups; moving from theory to application requires more time than we anticipated initially, in particular in our identification strategy which is a key empirical component of the analysis, precisely because it is the first time that it is being done; (b) a new set of firm-level data is used which was thought to be "clean" at the time of grant preparation but effectively required considerable effort. It was reasonable to assume it was clean because it was presented as such by the company who is collecting and selling these firm level data. But it turns out that there are quite some outliers and missing observations; these are affecting our calculations so we had to go back to the raw data and clean them. Therefore substantially more time than planned has been spent on cleaning and testing the data. This creates a delay in the completion of the task. As a result, a final deliverable with full realization of the ambition will be delayed. A preliminary deliverable that describes the data and the method (proof of principle) will be available at M28.
WP4 T4.3		Postponing deliverable from Month 18 to Month 21.
WP5 T5.1		The delivery of the conceptual framework and metrics is in month 24. It would, therefore, be better to postpone the deliverable date of 5.1 (with a couple of months) to allow using the final version of the conceptual framework and metrics for this proof of principle.

WP/task	Deviation of content	Deviation of planning
WP6 T6.1		Delayed in order to identify the appropriate key stakeholders.
WP6 T6.2		1 st workshop was delayed for logistical reasons (workshop organisation) after the late identification of the appropriate key stakeholders. 2nd workshop was delayed by 1 month for scientific purposes: the stakeholder meeting was more productively organised not in the same month as the due date for a set of deliverables, because it allowed more effective use of the research results in the stakeholder dialogue. The planning of future workshops will be reviewed in similar fashion to maximise stakeholder interaction, which is an important element towards project impact.
WP6 T6.4		1 st workshop was a bit delayed for logistical reasons (workshop organisation) after the late identification of the appropriate key stakeholders.
WP11 T11.1	Main deviation is the monitoring chapter of the SUSFANS communication plan. Based on the discussion with the PMT and WP11 parkers a strong need for monitoring the ongoing activities on impact was expressed. For different communication activities' we formulated key indicators in the SUSFANS communication plan.	The SUSFANS communication plan was submitted on 5 October 2015, 1 month behind the due date of the DOA.
WP11 T11.2	SUSFANS promised to establish a LinkedIn group for an active exchange with the stakeholder group. In the discussion with the consortium this strategy of a own SUSFANS LinkedIn group has changed. We are now exploring and discussing interaction with FCRN (food Climate Research Network) , were a separate SUSFANS community can be hosted. We think the exposure and the impact is by far more interesting as FCRN already have 1,400 network members and is therefore much more suitable to have an open discussion about the SUSFANS topics. All researcher should join the FCRN-Network and the FCRN-LinkedIn-Group, post and discuss outcomes directly If not feasible, a general SUSFANS-account will share the outcomes and of the newsletter (limited networking and discussion). Also an intensified collaboration with webinars possible.	The SUSFANS dissemination material – leaflet and press release - was submitted on 8 October 2015, 1 month behind the due date of the DOA.
WP11 T11.3		The SUSFANS dissemination material – leaflet and press release - was submitted on 8 October 2015, 1 month behind the due date of the DOA.
WP12 T12.1		The CA was delivered in September 2015, with a delay of 4 months.
WP12 T12.2	In addition to the achievements above, the following achievements were realised beyond the DoA: <ul style="list-style-type: none"> • 2 amendments of the Grant Agreement were completed, a clerical amendment initiated by REA and a technical amendment initiated by the Project Coordinator. The justification for the latter was presented and accepted in the amendment process. • Participation of partners LEI-WUR and CEPS in 2 separate SC2 coordinator workshops organized by REA. The Project Coordinator supported this effort to facilitate collaboration among related H2020 projects. <p>Other deviations from the DoA</p> <ul style="list-style-type: none"> • The Project Advisory Board (PAB) remains to be appointed. The appointment has been delayed for several reasons. The nominated chair of the PAB retired from University in the first semester of the project, and a natural replacement was not available, thus placing considerable responsibility on the Project Coordinator. The Project 	The meeting of the plenary meeting and stakeholder core groups have deviated by 1 month from the planning in the Grant Agreement (the GANTT chart in particular): PPM1 and SCG1 were planned in M6 and implemented in M7. CHECK PPM2 and SCG2 were planned in M18 and implemented in M19. CHECK The planning of these project meetings and project deliverables as per GANTT chart in the project proposal and Grant Agreement did not take into account a reasonable time to process the results from project deliverables into presentable agendas and formats for the consortium and stakeholder meetings. WP12 and WP6 have deviated from the planning of

WP/task	Deviation of content	Deviation of planning
	<p>Coordinator has spent considerable effort in dissemination the vision of the SUSFANS project in conferences, meetings and publications – thereby exploring the composition of the project advisory board in a network approach. This process has now come to a close – a selection of nominees for each of the 4 positions in the PAB has been endorsed by the 2nd Plenary Project Meeting (October 2016). The Project Coordinator is following up. Installment of the PAB by means of a MoU/Nondisclosure Agreement is expected to be realised before the end of 2016.</p> <ul style="list-style-type: none"> • By decision of the Steering Committeem (SC), two co-leaders were appointed beyond the responsibilities in the DoA: DTU was appointed co-leader for WP2, JRC was appointed co-leader for WP4. These appointments were required to strenghten the multidisciplinary and expertise in the leadership teams of these Work Packages and the SC up to required levels. By mutual agreement of DTU and LEI-WUR, the latter will reallocate an amount of travel resources to DTU in order to realise DTU’s contribution as co-leader. 	<p>PPM and SCG meetings to ensure that the quality of the preparation of these events is not compromised by their timeline, and yet to maintain the speed of progress in the project. For the same reasons, we anticipate that the planning of future plenary meetings and stakeholder core group meeting will also deviate by 1-2 months from the planning in the Grant Agreement (the GANTT chart in particular).</p>